

PACKAGE

- partners, and fellow changemakers.
- Receive valuable feedback: Learn from experts and refine your offering for success.













PLATINUM PARTNER

Be the Spotlight Sponsor:

Platinum Partnership at GAISA 6.0 INR 75,00,000 (USD 85000)



EXCLUSIVE BENEFITS

- ❖ Premium booth space of 18 SqM
- Dedicated Business Cabin for B2B meetings
- ❖ 50 Business Delegate Passes
- 15 minutes speaking opportunity at conference hall
- VIP Room Access and Gala Dinner

BRANDING & RECOGNITION

- Logo will be displayed as Platinum Partner in print advertisement.
- GAISA Awards 6.0 nominations
- Recognition at opening and closing general session
- Logo placement at venue branding*
- Logo placement on GAISA's official website and social promotions
- Mailers to entire database of exhibitors and delegates
- Flyers in Exhibitors and Delegate' Kit
- One Full page advertisement in Partners' catalogue

BUSINESS OPPORTUNITY

- Business meetings arrangement with all partners in dedicated cabin
- Product launch/briefing opportunity in conference hall Infront of delegates
- Meetings with Govt. Officials, investors and venture capitalists

MEDIA PROMOTION

- Special media byte up to 2min on Times Now between 20 minutes TV capsule.
- ❖ 10 minutes interview capsule on FTM YouTube channel
- 2 pages advertisement/interview in FutureTech magazine
- Cover page of FutureTech Magazine Highlight

Customized branding and deliverables can also be provided.



Be the Spotlight Sponsor: Gold Partnership at GAISA 5.0

INR 40,00,000 (USD 48000)

EXCLUSIVE BENEFITS

- Premiumturnkey booth space of 12 SqM
- Shared Business Cabin for B2B meetings
- 25 Business Delegate Passes
- 10 minutes speaking opportunity at conference hall
- MP Room Access and Gala Dinner

BRANDING & RECOGNITION

- Logo will be displayed as Gold Partner in print advertisement.
- GASA Award nominations
- Logo placement at selected venue branding*
- Logo placement on GAISA official website and social promotions
- Mailers to entire database of participants and delegates
- Ryers in Partners and Delegate Kit
- One Full page advertisement in Partners' catalogue

BUSINESSOPPORTUNTY

- Business meetings arrangement with all partners in shared cabin
- Meetings with Covt. Officials, investors and venture capitalists

MEDIAPROMOTION

- Logo on Times Now TV capsule.
- 10 minutes interview capsule on FTMYouTube channel
- 2 pages advertisement/interview in FutureTech magazine



Lead the Way: Drive Industry Excellence at GAISA 6.0!

INR 12,00,000 (USD 14000)

- Recognition as "GAISA" 6.0" Category Sponsor"
- Logo featured on all elements, both pre and post event and online.
- 1 page Interview/Company Profile in FutureTech Magazine.
- 1 Full page advertisement in "FutureTech Magazine".
- 20 minutes keynote speaker opportunity
- Session GAISA awards distribution opportunity.
- 20 Business Delegate Passes.
- A dedicated webinar to take place during summit.
- VIP gifting opportunities to category speakers.
- Opportunity to distribute literature at the conference
- 6 SqM premium booth to showcase products and services.
- Business mailer to AICRA membership base and AI companies connect
- Blog post on GAISA official website. Reach the core of Al community and drives traffic to your website.

SILVER PARTNER

Empowering Progress: Be a Catalyst for Change!

INR 20,00,000 (USD 24000)

EXCLUSIVE BENEFITS

- Premiumturnkey booth space of 9 SqM
- 20 Business Delegate Passes
- Participation in Panel Discussion
- VIP Room Access and Gala Dinner

BRANDING & RECOGNTION

- GAISA Award nominations
- Logo placement on GAISA official website and social promotions
- Mailers to entire database of participants and delegates
- Ryers in Partners and Delegate' Kit
- One Full page advertisement in Partners' catalogue

BUSINESS OPPORTUNITY

- Business meetings arrangement with all partners in shared cabin
- Meetings with Govt. Officials, investors and venture capitalists

MEDIAPROMOTION

- 5 minutes interview capsule on FTMYouTube channel
- 1 page advertisement/interview in FutureTech magazine



Transforming Ideas into Impact: Sponsor the Future!

BRONZE PARTNER

INR 10,00,000 (USD 12000)

EXCLUSIVE BENEFITS

- Premium booth space of 6 SqM
- 5 Business Delegate Passes
- Participation in Panel Discussion*
- ❖ VIP Room Access and Gala Dinner

BRANDING & RECOGNITION

- GAISA Award nominations
- Logo placement on GAISA official website and social promotions
- Mailers to entire database of participants and delegates
- Half page advertisement in partner's catalogue

BUSINESS OPPORTUNITY

- Business meetings arrangement with all partner
- Meetings with investors and venture capitalists

MEDIA PROMOTION

- 5 minutes interview capsule on FTM YouTube channel
- Half pages advertisement/interview in Future Tech magazine

RIX Centing LIFT - OFF AT GAISA 6.0 New Networks **LAUNCH Your Products/Services** Wento loans ett co and Leverage Grand Opportunity Rauaniel necente ith WEST bear coering. INR 15,00,000 (USD 18000) App Home co/P ané claine rolas c **EXCLUSIVE BENEFITS** Premium Kiosk in Indoor Arena ❖ 20 Minutes Launch Pad in main Arena Shared Business Cabin for B2B meetings 50 Business Delegate Passes ❖ VIP Room Access and Gala Dinner **BRANDING & RECOGNITION** Visibility on Product Launch Display Board

- Mail Invitations to be sent by AICRA to potential Clients.
- GAISA Award nominations
- Logo placement at selected venue branding*
- Logo placement on GAISA and AICRA official website and social promotions
- Mailers to entire database of participants and delegates
- Flyers in participant' Kit
- One Full page advertisement in Partner' catalogue

BUSINESS OPPORTUNITY

- Business meetings arrangement with all Partner in shared cabin
- Meetings with Potential Buyers

MEDIA PROMOTION

- 10 minutes interview capsule on FTM YouTube channel
- 2 pages advertisement/interview in FutureTech magazine

INTERNATIONAL PAVILIONS.



Premium Booth Space:

USD 300 per SqM. Maximum Pavilion size can be 200 SqM with Customized Layout.

Deliverables:

✓ OnDemand Octonorm frame with company facia

CROSSING CULTURES Where Innovation Meets Collaboration!

INTERNATIONAL PAVILION AT GAISA 6.0. YOUR GATEWAY TO THE WORLD

EXCLUSIVE BENEFITS

- Preferred area, Layout Customization*
- Shared Business Cabin for B2B meetings
- 50 Business Delegate Passes
- 10 minutes speaking opportunity at conference hall
- VIP Lounge Access and Gala Dinner

BRANDING & RECOGNITION

- Logo will be displayed as <Country> Partner in print advertisement.
- GAISA Award nominations
- Recognition at opening and closing general session



SPEAKING OPPORTUNITIES >>>

AMPLIFY YOUR VOICE Share Your Vision at GAISA 6.0! INR 250,000 (10 Min Keynote) INR 100,000 (Panel Discussion)

- Display of Speaker' name on GAISA official website and social media
- Standee to be displayed in conference hall*

ADDITIONAL PARTNERSHIP OPPORTUNITIES >>>

REGISTRATION PARTNER INR 500,000

- Brand placement on each registration pass/lanyard and display at registration desk
- o Participation opportunity in panel discussion
- o Rotating banner featured on the GAISA website.
- Display of Company name and logo as "Registration Partner" on Website.

GIFT PARTNER INR 250,000

- Opportunity to offer Gift Hampers to all speakers during conference and panel discussion.
- Participation opportunity in panel discussion
- Rotating banner featured on the GAISA website.
- Display of Company name and logo as "Gift Partner" on Website.

HOSPITALITY PARTNER

- Reference to be given to all Sponsor/ Exhibitor/Delegates to use Hospitality Partners' services
- O Rotating banner featured on the GAISA website.
- O Display of Company name and logo as "Gift Partner" on Website.



TECHNOLOGY PARTNER INR 300,000

- Premium Kiosk to showcase products & services
- o 5 delegate passes for conference.
- o Participation opportunity in panel discussion
- Video testimonial on documentary on summit
- Logo will be displayed as "Technology Partner"
- o Rotating banner featured on the GAISA website.
- o Inclusion of two (2) social media posts sent from GAISA channel
- Display of Company name and logo as "Technology Partner" on Website and promotional material and publications.

TRAVEL PARTNER

INR 250,000

- Reference to be given to all partners and delegates for using travel partner's services
- 5 delegate passes for conference.
- Video testimonial on documentary on summit
- Logo will be displayed as "Travel Partner"
- o Rotating banner featured on the GAISA website.
- Inclusion of two (2) social media posts sent from AICRA channel
- Display of Company name and logo as "Travel Partner" on Website and promotional material and publications.



Showcase Your Vision Unleash Creativity at GAISA 6.0

EXHIBITING OPPORTUNITIES >>>

* Exhibiting limited to 200 companies

INR 15000/- per SqM Exhibiting Space

Additional Benefits

- 1 Display panel to showcase products and services
- 3 delegate passes for conference and award function. Additional at 25% discount
- Opportunity to distribute literature at the conference near registration desk.
- Business mailer to AICRA membership base and AI companies connect.
- Complementary 1 Year AICRA's Corporate Membership.



Partnership Application (Exhibit A)

Application and contract for event marketing opportunities: In order to facilitate your sponsorship/ partnership expopackage, please complete and submit this application to info@aicra.co.in by 30 Jan 2025 to guarantee production

Company Name				
Address				
City	State	Zip/PIN	Country	
Mobile	Email ID	URL		
Partnership/Logistics Contact		Mobile		
Contact Email				

Partnership Description

Description	Price	Total Due
Dartmarchin Foo		
Partnership Fee		
Payment Type		

A pro-forma invoice will be created upon contract signature. Please designate if the invoice address is different from the contract address above.

Payment Terms: The total sponsorship fee is calculated on Exhibitor's selections above. One-half of the total sponsorship fee is due upon signing of application; 100% of the total sponsorship fee is due by 30th Jan 2025. For application received within 30days of the event, 100% of the total sponsorship fee is due upon application. All fees are deemed fully earned and non-refundable when due, unless application is desired. Agreement is not transferable. Non-compliance with any payment term or cancellation by exhibitor will, among other things, result in loss of space and collection of any fees due. If AICRA accepts this application, it will countersign the application, and the terms and conditions of the agreement will be binding as of the date of the application.

If AICRA accepts this application, they will countersign the application, and the terms and conditions of the agreement will be binding as of the date of the application. By signing below I acknowledge that (i) I am authorised to execute the sponsorship agreement for exhibition: (ii) I have read and agree to the sponsorship benefits, and (iii) exhibitor will pay the total sponsorship fee and abide by the terms and conditions of this sponsorship agreement Please Note: Travel, expenses, and shipping are your responsibility.

Authorised Signature:	Title:
Name (Printed):	Date
For AICRA Use Only:	Date

Terms and Conditions of Agreement

All India Council for Robotics & Automation 225, US Complex, Delhi-Mathura Road, New Delhi – 110076 (India)

This Sponsorship Contract (the "Contract") is entered into this day ("Effective Date"), by and between IFES and Company. By signing this Contract, Company agrees to comply with the terms and conditions set forth below. This Contract shall become binding upon acceptance by an authorized IFES representative for the eSports Community & Industry Summit 2024

RECITALS

- A. WHEREAS, IFES plans to conduct a Conference in various states' capitals of India,
- B. WHEREAS, Company desires to sponsor or exhibit at the Users Conference under the sponsorship/ expo package as set forth in Exhibit A on page 7 in exchange for certain promotional consideration,
- C. WHEREAS, IFES desires to accept such sponsorship or partner expo participation. Now, therefore, for good and valuable consideration, the sufficiency of which both parties hereby acknowledge, the parties agree as follows:
- 1 SPONSORSHIP / PARTNER EXPO PACKAGE

Company hereby elects to be a sponsor / exhibitor of the Conference under the sponsorship / Expo package as set forth in Exhibit A ("Sponsorship / Partner Expo Package").

2. USE OF COMPANY MATERIALS

- 2.1 License Grant. Company hereby grants to AICRA a nonexclusive, non-transferable, license, solely for the term of this Contract, to use the trademarks, trade names, logos, identifying marks, and URLs as described on pages 4 and 5 (the "Marks"), for use by AICRA in connection with presentation of the Conference, including promotional materials, and in fulfilment of AICRA's obligations hereunder and such right shall automatically terminate upon completion of the Sponsorship of termination of this Contract, whichever is earlier. AICRA shall also comply with Company's logo usage guidelines.
- 2.2 Reservation of Rights. AICRA acknowledges that Company owns and retains all rights associated with the Marks, and that any and all goodwill derived from the use of the Marks hereunder inures solely to the benefit of the owner of the Marks.
- 3. OBLIGATIONS OF THE PARTIE
- 3.1 IFES. IFES hereby agrees to provide Company with the promotional services and materials, consistent with the Company's Sponsorship / Partner Expo Package, as outlined in Exhibit A on page 7)
- **3.2 Company.** In addition to payment obligations hereunder, Company agrees to provide IFES with the Marks listed in Exhibit B. In the format and via media as reasonably requested by IFES.
- **3.3** Cooperation of the Parties. The parties agree to cooperate and provide reasonable assistance, as requested by the other party. In the performance of the obligations ser forth herein.

4. CONFERENCE SCHEDULING

4.1 Schedule Change. If IFES, changes the site, hours or dates of the Conference AICRA will notify Company of any such changes in writing as far in advance as possible.

Cancellation by AICRA: AICRA reserves the right to cancel the Conference, in whole or in part, or to terminate this Contract for any reason, with or without cause, at any time upon written notice to Company. Company shall be entitled to a refund of any Fees already paid by Company under this Contract.

4.3 Cancellation by Company: In the event of cancellation of the Sponsorship through no fault of Company the Company will be entitled to a full refund of the amount paid under this Contract

5. FEES; PAYMEN

- **5.1 Fees.** Company agrees to pay AICRA the fees specified for Company's Sponsorship / Expo Package, as set forth in **Exhibit A** ("**Fees**").
- **5.2 Payment.** Payment of the Company's Sponsorship Fees shall be made in INR preferably by online mode, according to the following schedule: (a) 100% payment is due NET 30 days from receipt of invoice. AICRA may terminate this Contract if Company's Fees are not received by this date.

6. TERMS AND TERMINATION

The term of this Contract shall be from the Effective Date until 01 September 2024 ("Term"). Either party may terminate this Contract and the Conference, with or without cause, at any time upon written notice to the other party. Upon cancellation or termination by AICRA, Company's shall be entitled to a refund of any Fees already paid by Company under this Contract. The provisions of Sections 4, 5, 7, 8 and 9 shall survive any termination or expiration of this Contract.

7. WARRANTY: DISCLAIMER

Company acknowledges that all services and materials provided by IFES in connection with this Contract are being provided "AS IS." IFES DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT, AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING OR USAGE OF TRADE.

8. LIMITATION OF LIABILITY

IN NO EVENT SHALL AICRA BE LIABLE TO COMPANY OR TO ANY THIRD PARTY FOR DAMAGES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, INDIRECT, SPECIAL, INCIDENTIA, PUNITIVE OR CONSEQUENTIAL. DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH THIS CONTRACT OR FOR ANY ERROR OR DEFECT IN ANY MATERIALS PROVIDED, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT AICRA HAS BEEN ADVISED OR THE POSSIBILITY OF SUCH LOSS OR DAMAGE. THE PARTIES HAVE AGREED THAT THESE LITATIONS WILL SURVIVE. AND APPLY EVEN IF ANY LIMITED REMEDY SPECIFIED IN THIS AGREEMENT IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE. IN NO EVENT SHALL, IFES'S TOTAL AGGREGATE LIABILITY UNDER THIS CONTRACT

Not withstanding anything state to the contrary, each party shall indemnify and hold each other harmless for direct damage liability or loss resulting from death, personal injury or tangible property damage, negligence or wilful misconduct by its personnel or its subcontractors or agents or any other liability that may not be excluded by law.

DATA PROTECTION

Each party warrants that it complies with all applicable laws and regulations when providing services, especially, without limitation all applicable local data protection laws and/or regulations across India.

Each party warrants that during the collection, processing and use of individual personal information, the person to whom the data belongs (the "Data Subject") has been informed of and consented to:

- Its right to object at no cost to the collection, processing and/or use of its data.
- The purpose of the collection, processing and/or use of its data
- Its rights to object at no cost to the use of its data for purposes of canvassing in particular for commercial purposes.
- Its personal data may be exported to others countries, including outside India
- Being contacted by commercial third parties, including AICRA and its affiliates for marketing and other purposes.

Each party warrants that it has the right to grant the licenses and other rights related to the use of personal data, especially without limitation to the extent the processing of personal data has been collected through social public networking platform or others public support.

10. GENERAL

10.1 Force Majeure: AICRA shall not be responsible for any loss or damage resulting from failure to perform under this Contract or failure to present at the Users Conference, in whole or part as a result of it, strike, terrorism, civil disorder, act of war, failure of facilities, earthquakes, storm, fire, flood, or other acts of God, or any reason of any kind whatsoever beyond the reasonable control of AICRA.

10.2 No Assignment. Company may not assign this Contract, in whole or in part, by operation of law or otherwise, without the prior written consent of AICRA which consent shall not be unreasonably withheld. Any attempted assignment without such consent will be null and or no effect.

10.3 Authorisation. Company acknowledges and agrees that, upon execution of this Contract, AICRA is authorised by Company to provide contract information including Company's address, phone number, fax number and name of a contact person to any contractor/vendor contracted to conduct work for Users Conference.

10.4 Governing Law; Jurisdiction. This Contract shall be governed by and construed in accordance with the laws of India. Any legal action or proceeding arising under this Agreement will be brought exclusively in the jurisdiction of the Indian courts.

10.5 Severability. If any provision of this Contract is held or unenforceable by a court of competent jurisdiction, such provision will be construed so as to be enforceable to the maximum extent permissible by law, and the remaining provisions of the Contract will remain in full force and effect.

10.6 Waiver. The waiver of any breach or default will not constitute a waiver of any other right hereunder or of any subsequent breach or default.

10.7 Entire Agreement. This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Contract may not be modified or amended except in a writing signed by a duly authorised representative of each party. 10.8 Counterparts. This Contract may be executed in counterparts, each of which will be

